TITULO
INCIDENCIA DEL PERFIL EMPRENDEDOR TECNOLÓGICO EN EL CRECIMIENTO DE EMPRENDIMIENTOS DE BASE TECNOLÓGICA EN CIUDADES INTERMEDIAS. CASO VALLEDUPAR, COLOMBIA

Nombres y apellidos
Marcela Leonor Ospino Escobar
Código estudiantil: 201321446842

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Tutor(es):
José Ramos Camargo
Gloria Naranjo Africano

RESUMEN

La presente investigación tiene como propósito analizar el efecto del perfil emprendedor tecnológico en el crecimiento de Emprendimientos de base tecnológica -EBT en ciudades intermedias caso Valledupar, Colombia. Para lo anterior, se realizó una investigación cuantitativa con análisis descriptivo correlacional. Los resultados evidencian que agrupar los diversos factores del perfil emprendedor en tipologías o arquetipos de acuerdo con su enfoque y comportamiento cognitivo empresarial, permiten comprender y analizar los diversos tipos de emprendedores tecnológicos, proporciona una apreciación más profunda de cómo estas características del perfil pueden incidir en el crecimiento de los emprendimientos. Finalmente se concluye que los hallazgos respaldan la hipótesis de que los arquetipos del perfil emprendedor tecnológico tienen una incidencia significativa en el crecimiento empresarial en ciudades intermedias. Sin embargo, se sugiere continuar investigando para profundizar en las dinámicas y factores que impulsan el crecimiento de acuerdo a las etapas de los emprendimientos tecnológicos en ciudades intermedias**.**

Palabras clave:
Emprendimiento de Base Tecnológica -EBT, Emprendedor tecnológico, Perfil emprendedor tecnológico, Ciudades intermedias

ABSTRACT

The purpose of this research is to analyze the effect of the technological entrepreneurial profile on the growth of technology-based entrepreneurship -EBT in intermediate cities in the case of Valledupar, Colombia. For this purpose, a quantitative investigation was carried out with descriptive correlational analysis. The results show that grouping the various factors of the entrepreneurial profile into typologies or archetypes according to their approach and business cognitive behavior, allow us to understand and analyze the various types of technological entrepreneurs, providing a deeper appreciation of how these profile characteristics can influence the growth of businesses. Finally, it is concluded that the findings support the hypothesis that the archetypes of the technological entrepreneurial profile have a significant impact on business growth in intermediate cities. However, it is suggested to continue researching to delve deeper into the dynamics and factors that drive growth according to the stages of technological ventures in intermediate cities.

Key Words:
Technology-Based Entrepreneurship -EBT, Technological entrepreneur, Technological entrepreneurial profile, Intermediate cities

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