

EXPERIENCIA SIGNIFICATIVA SOBRE LA INCLUSIÓN DE LA VIDA SOCIO PRODUCTIVA DE LOS JÓVENES EN EL SURORIENTE DE BARRANQUILLA: ESTUDIO DE CASO

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RESUMEN

La presente investigación aborda la descripción de la experiencia significativa sobre la inclusión de la vida socioproductiva dirigido a jóvenes entre edades de 18 a 28 años de los barrios La luz y Rebolo en el suroriente de Barranquilla; en el marco de desarrollo de la ejecución del Programa Generaciones Sacúdete 2021. Este se inscribe en la línea de investigación cualitativa utilizando el diseño etnográfico con la muestra de grupo focales; con 30 jóvenes beneficiario de dicho programa auspiciado por el Instituto Colombiano de Bienestar Familiar – ICBF.

Cuyo propósito fue indagar y comprender la experiencia significativa vivida por los jóvenes sobre la inclusión socioproductiva, empoderamiento empresarial, e, identificar las estrategias y mecanismo de oportunidades, alianzas, gestión y articulación para la vida socio productiva de los y las jóvenes La luz y Rebolo del

Suroriente de Barranquilla. Igualmente, la conclusión del estudio evidencio lo interesante del proceso de formación metodológico para la promoción y fortalecimiento de sus talentos, capacidades como alternativa de sostenibilidad económica y socioproductivo. Sin embargo, es necesario un programa de intervención y aporte al impulso económico de sus ideas de negocio con la entrega de capital semilla para la creación de unidades productivas, y, se logre una articulación de tejido social con bi-institucional y lo académico para incidir provechosamente en la vida de la juventud en general.

Palabras clave:

Oportunidades, emprendimiento, socioproductividad, educación y empleo.

ABSTRACT

Key Words:

This research deals with the description of the significant experience on the inclusion of socio-productive life aimed at young people between the ages of 18 and 28 from the La Luz and Rebolo neighborhoods in the southeast of Barranquilla; within the framework of the execution of the Generations Shake Yourself 2021 Program. This is part of the qualitative research line using the ethnographic design with the focus group sample; with 30 young beneficiaries of said program sponsored by the Colombian Family Welfare Institute - ICBF.

Whose purpose was to investigate and understand the significant experience lived by young people on socio-productive inclusion, business empowerment, and identify strategies and mechanism of opportunities, alliances, management and articulation for the socio-productive life of young people La luz y Rebolo from the southeast of Barranquilla. Likewise, the conclusion of the study evidenced the interest of the methodological training process for the promotion and strengthening of their talents, capacities as an alternative for economic and socio-productive sustainability. However, a program of intervention and contribution to the economic boost of their business ideas is necessary with the delivery of seed capital for the creation of productive units, and an articulation of social fabric with bi-institutional and academic is achieved to influence profitably in the life of youth in general.

Objective:

General objective

To analyze the significant experience lived by young people on socio-productive inclusion and business empowerment developed by the Shake Generations Program in the neighborhoods of La Luz and Rebolo in the Southwest of Barranquilla.

Specific objectives

1. Identify the socio-productive opportunities offered to young people from the La Luz and Rebolo neighborhoods in the southeast of Barranquilla.
2. Describe the opportunities for access to education promoted by the Shake Generations program in the neighborhoods of La Luz and Rebolo in the Southwest of Barranquilla.
3. Determine the conditions to access employability faced by young people from the La Luz and Rebolo neighborhoods in the Southwest of Barranquilla.
4. Understand the difficulties of the Shake Generations Program as a support channel for young people from the La Luz and Rebolo neighborhoods in the southeast of Barranquilla in their significant experience on the structuring of the life project and business strengthening.

Materials and Methods:

Methodological tools and strategies

As a strategy for the collection of information, different strategies were used, including observation, semi-structured questionnaires for conducting focus groups, as an object of study, which in turn allowed formal confidentiality, while collecting data, aimed at giving to know the significant experience on the inclusion of the socio-productive life of young people.

Primary sources

They were found enrolled in semi-structured interviews and focus groups and life stories.

Secondary sources

Comprehensive review of bibliographic material.

Population and sample

The participating population was selected through a possible number of a group of 15 young people from the La Luz neighborhood and a group of 15 young people from the Rebolo neighborhood.

Support tools

Search and organization of all the documents and analysis of the operating manual of the program and reports of the operator in charge of the execution.

Research Category

Socio-productive opportunity
Educational opportunity
Employability opportunity

Data collection methods

The realization of this research project was carried out during a period of approximately 12 weeks, counted from the first week of August of this year, due to the need to address the significant experience of the inclusion of socio-productive life of the young people. So that, were established from two approaches:

- Semi-structured interviews with the formation of focus groups with young people from the La Luz and Rebolo neighborhoods.

Realization of a short questionnaire for the collection of data and information to give answers to the outlined objectives.

Focus groups. This technique was applied to 30 young people from the La Luz and Rebolo neighborhoods (15 from La Luz and 15 from Rebolo) beneficiaries of the Generations Shake Yourself 2021 program. In this way, the conformation of the focus groups was used as the main technique of the investigation; The activity was based on a guide of questionnaire questions, whose results gave a global vision of the significant experience of the inclusion of the socio-productive life of young people. For this reason, this technique allowed to complement and give answers to the end and purpose of this investigation; When analyzing, systematizing and reinterpreting data already collected in the course of other studies, it should be noted that the bibliographic design was essential for the compilation of all the bibliographic material available to specify the details of this investigative task and the aspects involved.

Conclusions:

With the significant experience of the inclusion of the socio-productive life of young people, it is necessary to carry out a work of empathy and elimination of representations and imaginaries to avoid reproducing generational stereotypes that represent the youth population as apathetic, lazy, unstable and without reasoning.

It was found that it is necessary that the programs enabled for the attention from the generating strategy of the 3E lack economic impulse for the support of seed capital and exhausted alliance of business articulation that did not allow easy access to educational and employment opportunities; Likewise, it was possible to show that the ventures or business ideas were promoted to a small extent by the foundation that executed the attention of the program and the initiative of the young people to transform their talents into ventures. In this sense, with the above, a weakness of the alliance team can be manifested in the achievement of building

articulations and the young people will take advantage of it as a process and not only as a project and/or conjunctural and invisibility of the young people to act as subjects.

It is also possible to highlight the promotion of youth empowerment in these neighborhoods, the qualification of 39 sessions of educational meetings for each participant (12 get inspired phase meetings and 21 focus phase meetings), 4 risk educational meetings, 4 community and family educational meetings allowing to involve to the community, community leaders and officials of the municipal mayor's office in the proposal that will be developed within the training axis of the 3e, 2 360 entry and closing profile meetings. 2 (two) public interventions of entrepreneurship fair, cultural shots and developed one in the park of Barrio Las Nieves for no place in the two neighborhoods of these young people, in addition to that, it is possible to highlight the promotion of the construction of a reflective thought and propitiate a fraternal space with young people with the birth of the Atlantic entrepreneurs network.

It was found that there was an alliance articulation agreement with higher education entities, achieving free registration in the AMERICAN CORPORATION, SITENCEMTER AND FUNDECOR. And the support

Finally, it should be noted that this ethnographic research is essential for the formulation of other proposals, which investigate the experience of youth and especially the mechanisms and strategies for socio-productive inclusion. Where it can be shown, lifestyles, experiences, emotions/expectations, and make visible young people from vulnerable neighborhoods as subjects of law, cooperating by contributing to their life opportunities

KeyWords: opportunities, entrepreneurship, socio-productivity, education and employment.

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